

**Peterborough and Area Fundraisers Network
General Meeting
February 23, 2012
9:00 to 9:30 am
Five Counties Children's Centre, Peterborough**

Executive Attending: Michael Taylor, Anne Driscoll, Joanne Duquette, Alison Casey, Lisa Clarke

Regrets: Lyn Giles, Rob Tonus

Minutes

1) Joanne welcomed all to the meeting

2) Presentation by Lenka Petric, Ontario Trillium Foundation to go on the PAFN website.

**3) Approval of the Minutes
Alison-Julia, Carried**

4) Professional Development

AFP Webinars: Rob Tonus absent, Joanne Duquette to address – The AFP webinars would be at the same location at the Community Foundation of Greater Peterborough. Members are asked to rank their top four preferences and give feedback to Rob by February 29.

March 22 General Meeting: Meeting will have panel for Social Media Strategy including Sofie Andreou, Lois Tuffin of Peterborough This Week, and Michael Kirkpatrick of the Canadian Cancer Society. Application purposes of social media to be discussed: how to use it, how to apply to each of the agencies. Members asked to share with Anne any questions for the panel beforehand. Members asked to know more about the benefits of Pinterest and LinkedIn.

Other Business: Members asked to have General Meeting's presentations beforehand because it can be downloaded. WiFi can be used at Five Counties if people want to use tablets or laptops. Feedback from executive was that it is hard to get the presentation from presenters in advance and members may not show up for the actual meeting. In addition, because a Trent student is managing the website, not the executive, it is difficult to get the presentation up just before the meeting.

Request to add a link to the website for the CRA webinars (directed to Lisa and Lyn): <http://www.cra-arc.gc.ca/chrts-gvng/chrts/cmmnctn/wbnrs/rgstrtn-eng.html>

5) Treasurer's Report

February's reconciled balance is \$1858.38
Cynthia-Lisa, Carried

6) Membership

24 paid members to date

7) Website

Members asked to please send Lyn (lgiles@ywcapeterborough.org) the link to their agency for the PAFN website and link PAFN to their websites.

In the members' section, some presentations don't have links as there was no presentation available – it will now say there are no notes available.

8) Toonie Talk

Alison Schmidt from the YMCA Central East Ontario reminded members of their run on Sunday, February 26, 2012 in support of the Strong Kids Campaign.

Community Living Peterborough is hosting their fundraising event – featuring the *Skydiggers* – at Market Hall on Saturday, April 28, 2012. Tickets are available at markethall.org.

9) Next meeting date – March 22, 2012

10) Adjourn