

**Peterborough and Area Fundraisers' Network**  
**General Meeting**  
**April 26, 2012 - 9:00 am**  
**Five Counties Children's Centre**

Executive present: Anne Driscoll, Joanne Duquette, Michael Taylor, Lisa Clarke

1. Approval of Agenda – Deb/Lisa – Carried
2. Committee Reports:
  - Treasurer's Report: \$2,242.42
    - o Cynthia/Lisa – Carried
  - Professional Development:
    - o May 24 with Susan Horvath next General Meeting Presentation. Stewardship is a big subject and Susan is a leader in the fundraising world (Cynthia), so the members feel that extra promotion should be done and boards should be invited.
    - o Survey Monkey – Lisa will send out a survey “about what you would like to see” for next year. In addition, will send out the PAFN login to all members' organizations.
  - Membership:
    - o 26 Members. Growing membership is important. A new brochure or at least a member sheet at each meeting is important. Is it possible to have members' names on a list (Cynthia)? Send people a link for agendas and minutes to drive people to the website. Also have recent minutes uploaded to the site.
  - Website:
    - o Website is working. We didn't have a great experience with Nexicom in solving the problem – as a group of fundraisers, Cynthia asks if Nexicom can cut us a deal – question to Lyn.
3. Executive:
  - Search for 3 key positions: Membership, Vice President and Secretary. If anyone is interested in joining the executive, they are asked to speak with Joanne Duquette.
4. Other business:
  - Survey: What do you think and see for PAFN in the next year to three years. We have access to the 4info list and Anne Driscoll will ask UW for the AMVS list as well. It is important to steward donors, volunteers, and board members for this upcoming presentation

with Susan Horvath. This will also promote membership for September. Can we suspend the cost of \$10 for the next presentation to entice new attendees. Cynthia asked if \$5 or waived? Dave Adams asks if we can open up membership for free next year. Face-to-face conversations about the benefits of PAFN mean more.

- Upcoming May Presentation: Waiving presentation fee for new attendees at May meeting with membership pitch for September is brought forth. Carried. Important for everyone to RSVP to ensure a good spot. Have to add more chairs for next meeting.
- AFP Day: invitation to carpool and 5 for 4 deal to go out to membership.
- AFP Workshop at Community Foundation of Greater Peterborough – send promotion for June 6 workshop.
- Add CRA regulations to survey list.
- Do we need committees moving forward rather than one person responsible for pieces on the executive?

Next meeting: Thursday, May 24, 2012