



IMMEDIATE RELEASE

Local charities need public support as we head into the holiday season

November 12, 2020, Peterborough – November 15th is National Philanthropy Day, and the Peterborough Area Fundraisers Network (PAFN) and its members urge our community to use this day to learn more about the needs of our local non-profit organizations.

“Our members are an amazing group of organizations and individuals, and we encourage our community to learn more about the charitable sector here in Peterborough and get involved with a cause close to their hearts. As we head into the holiday season, many of our members are ramping up their fundraising efforts to ensure that they can continue to deliver on their mission.”

“2020 has been a challenging year for all of us. We’ve all had to be nimble. Many had to cancel fundraising events, or shift to virtual events, and quickly adopt new ways of doing things.” says Alex Tindale, Chair of the PAFN Executive.

National Philanthropy Day is celebrated across the globe, but Canada was one of the first countries to officially recognize it back in 2012. The aim is to celebrate the significant impact that philanthropy has had on our communities.

“In a year filled with so much uncertainty, National Philanthropy Day serves as a reminder of all the great things we can achieve together, how we as individuals and organizations can continue to change our world for the better through small acts of kindness and generosity,” says Tindale.

PAFN currently has 40 members, largely organizations but several individuals as well, all of whom are actively working towards a better tomorrow right here in Peterborough and the Kawarthas.

For more information, please contact:

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About the Peterborough Area Fundraisers Network

Peterborough and Area Fundraisers’ Network (PAFN) was formally created in 1997 to strengthen professionalism within our local charitable sector including our members, interested individuals and organizations.

Over the years, PAFN has grown into a robust network of individuals and organizations who work collaboratively to share ideas and strengthen our local community. Our members are all from non-profit organizations across Peterborough and the Kawarthas. PAFN offers numerous networking opportunities as well as an exceptional speaker series for our members (as well as their boards), to continue their professional development.