

What we can do for your event and organization

We use a mix of event promotion, banner ads, editorial coverage and social media buzz to promote your event and organization. We work to understand your goals and create a customized promotion mix to help your event succeed. The results of working with kawarthaNOW.com will be:

- Increased awareness of your event and increased attendance
- Potential sellouts (we've been credited with boosting ticket sales at events from many venues and varying audiences)
- Improve your social media coverage and profile and boost numbers
- Increase your exposure on Google and other search engines
- Higher profile for establishing new and ongoing events

kawarthaNOW.com provides:

- Editorial coverage and feature editorials
- Banner Ads – various sizes
- Free event listings which are Tweeted and shared on social media
- Social media profile boosting – cluster posts for special events and announcements
- “Dedicated” event pages for seasonal and ongoing events
- Matching funds for non-profit campaigns
- We also specialize in mobile responsive web sites (and WordPress) – please include us in your next RFP!
- We sometimes provide donated advertising packages for silent auctions and prizes.

Artsweek 2014 looks ahead to a bright future for the arts in Peterborough

10th annual celebration of arts and culture takes place from September 5 to 13

by Michael Fawcett
Published August 26, 2014

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ARTSWEEK
PETERBOROUGH

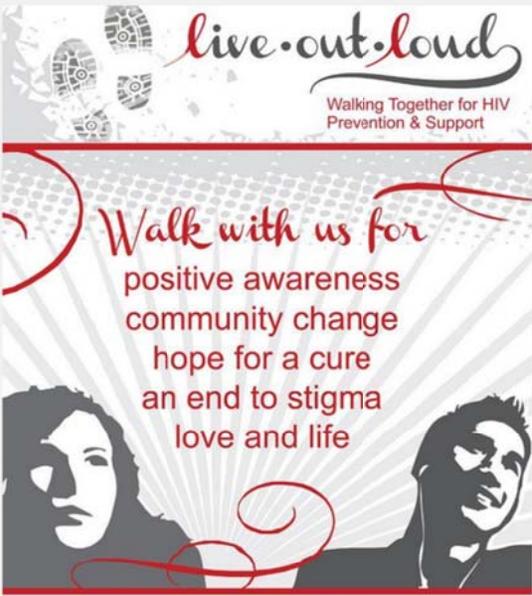
For the 10th anniversary season in 2014, Artsweek Peterborough has a bright and bold new peacock logo (graphic: Joe Arshon)

Take to the streets on September 14 to fight HIV/AIDS

Annual fundraising walk supports efforts of PARN - Your Community AIDS Resource Network

by Dylan Demarsh
Published August 25, 2014

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Walking Together for HIV Prevention & Support

Walk with us for
positive awareness
community change
hope for a cure
an end to stigma
love and life

PARN 25
COMMUNITY-BASED HIV/AIDS PROGRAMS
SUPPORT. PREVENTION. EDUCATION.

SUNDAY, SEPTEMBER 14, 2014
1:00 PM REGISTRATION
2:00 PM WALK, 3:00 PM CELEBRATION
MILLENNIUM PARK, PETERBOROUGH

